

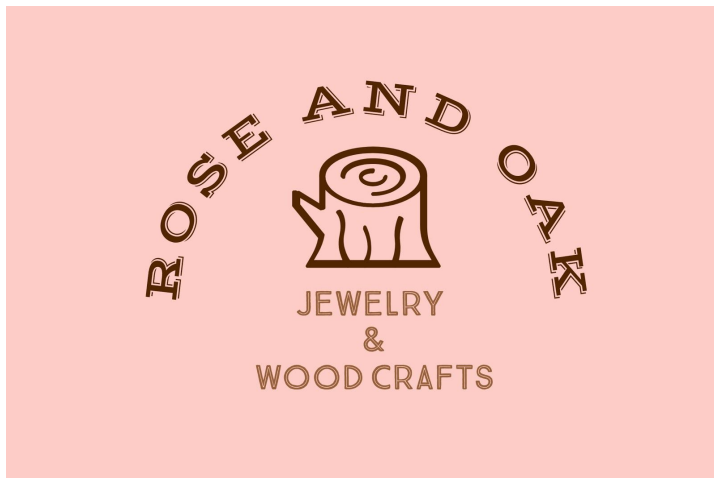
## PART I

Due to the events occurring from 2020 leading into 2021, my life has been changed in more ways than one. Ever since I've decided to attend UTSA to pursue a Marketing degree, my life has been defined by the moment I decided to put all of my effort towards gaining Marketing experience, and creating logos for small businesses.

In this pandemic, I realized that small businesses have been failing due to a shortage of people interested in their products which ultimately leads them to close down their business. As we settle into this new age of online learning, shopping, etc., I got in touch with an old friend of mine who was planning on opening a small business, and helped to create a new logo for them. This was a new beginning for the both of us since they're starting a brand new business, and I was hoping to gain more experience creating new logos for businesses in the future.

Since they were starting to sell more items on Instagram, we discussed what would look good for their image together. Their business was called, "Rose and Oak", so we decided to have a light pink background to represent "rose", and their name above a log to represent "oak". Once we were done with the idea, I created the logo on Adobe Spark, and sent them the image for them to use on their profile picture as well as their business cards.

This moment will forever define a big moment in my life since creating this image for them set the goal in my life; which is to continue learning more about Marketing and gain any experience I can anywhere I go.



## PART II

My grandmother and her four children, two girls and two boys (including my mother), lived in the Philippines their whole life. At this point, my mother being the second youngest child at 12, has been working at my grandmother's hair salon ever since she was 6. They did everything they could to earn money just so they would have enough to eat for the night. My two uncles worked

for odd jobs around their neighborhood, and my youngest aunt was taken care of at the hair salon while my grandmother was on the job.

They've had to deal with many hardships in their life, which led my grandmother to finding a way to gain citizenship to the United States for the chance of finding a better life for herself and her children.

I was in awe listening to her story of trying for years to pass the citizenship test to the meeting of my grandfather years later. They met through a newspaper advertising for pen pals, which led to my grandfather writing to my grandmother. They continued to talk for months which led to them falling in love. My grandfather visited her in the Philippines, and that's when they decided to get married. My grandmother worked even harder in her hair salon to find money to move to America, and thus led to my grandmother marrying him and bringing her children with her to America.

All of her hard work and dedication eventually led to her gaining the citizenship she needed to bring her children to America, and provide the best life she could to them and her new husband. To this day, my grandfather and grandmother are still madly in love with each other.